B2B Collaboration

50% artist's vision, 50% interior adaptation

B2B Program for Architecture & Interior Design Studios

Space is an everyday experience, and art emotionally enhances it.

The B2B program bridges an artist's signature style with the specific requirements of the designed interior. The result is a balanced formula for collaboration: 50% artist's vision, 50% interior adaptation.

Benefits of Bespoke Artwork

The greatest advantage of custom-commissioned art is its seamless integration with the architect's or designer's vision. An original painting brings an entirely different energetic presence to an interior than a generic print, creating a magnetic impression on the end client.

- Flexibility in dimensions and color palette
- Alignment of the artistic concept with the architect's / designer's vision
- Emotional hook for the client

Process

1. Consultation – in person or online
2. Ideation & Sketch for Approval – predominantly digital sketches created in Photoshop / Adobe Fresco, which serve as a clear visual reference
3. Execution– minimum of 8 weeks, depending on the complexity of the design and paint layering
4. Final Delivery

Additional Collaboration Opportunities

1. **Digital Assets for Renders** – Free high-resolution PNG files for your 3D visualizations. Condition of use: artist attribution and website link upon publishing your design.
2. **Originals** – Acquisition of available original paintings with a 15% B2B commission for your studio.
3. **Art Staging** - Temporary artwork placement for professional photoshoots of your completed projects. The borrowing studio assumes full responsibility for safe handling and potential damage.

www.royaleyes.art

Maria Mazuchova Capakova

