

# Privacy Policy

This document describes the terms of personal data processing by the Controller and the rights of the data subjects in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (hereinafter "GDPR").

## 1. Identification of the Controller

The Controller who processes personal data (hereinafter the "Controller") is:

- Name/Company Name: Mária Mazúchová
- Company ID: 55243568
- Registered Office: Veternicová 3162/12
- Email: mary.zet.mazuchova@gmail.com
- Phone: +421 948 002 382

## 2. Scope of Personal Data Processed

The Controller processes personal data that you voluntarily provide when ordering services or goods and which are necessary for the performance of the contract. This data primarily includes:

- First name and last name
- Address of residence or registered office (invoicing address)
- Email address
- Phone number
- Information about purchased products or services

## 3. Purpose of Personal Data Processing

The Controller processes your personal data exclusively for the following purposes:

- Contract Performance: The processing of data is necessary for the conclusion and performance of a purchase agreement or a service provision agreement (e.g., order processing and goods delivery).
- Fulfilling Legal Obligations: The processing is necessary for compliance with legal regulations, such as issuing and archiving accounting and tax documents.
- Legitimate Interests: The processing of data for the purpose of protecting the Controller's property, resolving complaints, asserting legal claims, and defending against them.
- Marketing and Communication: Sending marketing and commercial communications, news, and offers, but only based on your free and voluntary consent.

## 4. Legal Basis for Processing

The legal basis for processing your personal data is:

- Contract performance (Article 6(1)(b) of the GDPR).
- Compliance with a legal obligation (Article 6(1)(c) of the GDPR).
- The Controller's legitimate interest (Article 6(1)(f) of the GDPR).
- The data subject's consent (Article 6(1)(a) of the GDPR) – applicable for marketing purposes.

## 5. Data Retention Period

The Controller retains personal data for the period strictly necessary to achieve the purpose of processing.

- Data processed for the purpose of contract performance are retained for the duration of the contractual relationship and after its termination for the period necessary to exercise rights and fulfil legal obligations (e.g., 10 years for accounting documents).

- Data processed based on consent are retained for the duration of the consent or until it is revoked.

## 6. Recipients and Provision of Data to Third Parties

The Controller does not provide your personal data to unauthorized third parties. Access to the data is granted only to verified processors (hereinafter "Processors") with whom the Controller has a data processing agreement and who provide sufficient guarantees for personal data protection. These Processors include primarily:

- Shipping companies and courier services
- Payment service providers
- Accounting firms and auditors
- IT service and software solution providers
- Legal service providers

## 7. Rights of the Data Subject

As a data subject, you have the right to:

- Right of access (Article 15 of the GDPR): To request confirmation of the processing of your data and access to it.
- Right to rectification (Article 16 of the GDPR): To request the correction of inaccurate or incomplete data.
- Right to erasure (Article 17 of the GDPR): To request the erasure of data if they are no longer necessary for the purpose for which they were collected.
- Right to restriction of processing (Article 18 of the GDPR): To request the restriction of data processing.
- Right to object (Article 21 of the GDPR): To object to data processing that is based on a legitimate interest.
- Right to data portability (Article 20 of the GDPR): To obtain your data in a structured, commonly used, and machine-readable format.
- Right to withdraw consent: To withdraw consent at any time if the legal basis for processing is consent. The withdrawal does not affect the lawfulness of processing carried out before its withdrawal.

You can exercise your rights by sending a written request to the Controller's email address listed in Section 1. The Controller will handle your request without undue delay, no later than 30 days from its receipt.

## 8. Complaints

If you believe that the processing of your personal data has violated the GDPR, you have the right to file a complaint with the Office for Personal Data Protection of the Slovak Republic:

- Address: Hraničná 12, 820 07 Bratislava
- Website: [www.dataprotection.gov.sk](http://www.dataprotection.gov.sk)

## 9. Cookies and data processing when using the website

Our website uses cookies. Cookies are small text files that are stored on your device (computer, tablet, mobile) when you visit the website. They allow us to provide you with a better user experience, for example, by remembering your preferences.

Types of cookies we use:

- Necessary cookies: These cookies are essential for the basic functioning of the website, such as navigation, logging in, or adding items to the cart. These cookies do not require your consent as

they are technically necessary. The legal basis for their processing is our legitimate interest in the proper functioning of the website.

- Analytical and statistical cookies: These cookies help us understand how users interact with our website (e.g., which pages they visit most often). This data allows us to improve the functionality and design of the site. We process these cookies based on your consent.
- Marketing and advertising cookies: We use these cookies to track your activity on the website so we can display relevant ads and content to you on other websites. We process these cookies based on your consent.

Granting and withdrawing consent:

- You express your consent to the use of analytical and marketing cookies through the cookie banner that appears on your first visit to our website.
- You can withdraw or change your consent at any time in the cookie settings on our website. The withdrawal of consent does not affect the lawfulness of processing carried out before its withdrawal.

Other data processed when visiting the website:

- When you use the website, we may also process your IP address, browser and device type information, and the date and time of access. This data is processed for our legitimate interests, namely to ensure the security of the website, diagnose problems, and for statistical purposes.